

DC MOVES 2022 Year End Report



" Focus on a state of being, not doing" Michael Bungay Stanier

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INTRODUCTION

This report summarizes and presents the progress made by DC MOVES for the period January through December 2022 against the Vision and Mission. The report is sectioned into a Goals Report Card, Detail work in four focus areas, and our Strategic Goals update.

VISION: A community where individuals, associations and institutions recognize their role in leaving no community issue unresolved.

MISSION: We create a platform for fostering collaboration and information and knowledge sharing to benefit the human service providers who serve the residents of Dufferin County.

VALUES:

Accountability: Being responsible individually and as part of the collective to the overall vision, mission and goals of DC MOVES

Client Collaboration: Making space for and working with as many voices of the community as possible to meet the DC MOVES agreed upon goals

Embracing Diversity: Building awareness and appreciation for individual and collective experience, history and culture

Innovation: Being bold to create new solutions for gaps identified in addressing pervasive social issues as agreed upon by the DC MOVES participants

* Added in 2021

A: DC MOVES Goals Report Card

Engagement:

- I. Events and Activities
- II. Communications

B: Detail work in four focus areas:

1. Overall DC MOVES:
 - a. Coordinator
 - b. Leadership Table
 - c. Forums
 - d. WOTM / DYK/ Website

C: Strategic Goals

1. Generate/foster collaborative opportunities to provide coordinated approaches
2. Increase community agency capacity
3. Identify and address service gaps

I. Events & Activities



66 Forum Attendees

Mar 22: Held on Zoom 22 people registered, 13 attended. **Presentation:** An overview of Economic Development and Tourism by Cody Joudry; Facilitated content: Beyond Grant Writing facilitated by Cathy Mann of The Fundraising Lab, held virtually

Jun 22: Held on Zoom, 42 people registered, 21 attended. **Presentations:** An overview of People and Equity by new Director, Rohan Thompson; An update on Choices Youth Shelter by new ED, Erin Goodyear

Facilitated content: Improv Yourself with Mary Harvey; Catalytic Thinking with Hildy Gottlieb

Sept 22: Held in person, at Fiddlehead Care Farm in Mono, 16 people attended as we assembled in the barn – a very cozy, welcoming, nurturing space. **Presentations:** Each attendee introduced themselves – their org – their work/service and a personal awesome **Facilitated content:** Following the Catalytic Thinking framework introduced to us by Hildy Gottlieb in our June forum we began a conversation about re-creating DC MOVES

Dec 15: Held on Zoom, 28 people registered, 16 people attended **Presentations:** Each attendee introduced themselves – their org – their work/service and a personal awesome

Facilitated content: Following the Catalytic Thinking framework we continued our conversation about re-creating DC MOVES and getting to some actions.



Outreach - connections

WOTMs and DYK distribution to 490 subscribers
154 Participating Organisations



Partnerships Supported & Activities

- HCIA Leadership Council
- Volunteer Dufferin
- Learning Circle
- DCEC Co-Chairs
- DCEC work groups
- 154 Participating Orgs listed on website
- CSWB Integration Table
- Nonprofit Appreciation week
- United Way WDG funding for PWLE
- FTP flag raising re month to eliminate violence against women
- FTP Vigil
- Tamarack Webinars & Monthly Calls
- Tamarack Expertise Resource List
- Cities Ending Poverty Conference -virtual
- Creating the Future
- The Fundraising Lab
- Fiddlehead Care Farm

II. Communications



WOTM Newsletter

- 24 WOTM issues
- 42.5% Open Rate
- 6.2% Click Rate

Did You Know Bulletin

- 6 DYK issues
- 35.5% Open Rate
- 2% Click Rate (generally there is no click thru need)

NOTE: Industry Avg: Open Rate 19.71%
Click Rate 7.8%

Website

- 22,672 Visits
- 10,721 Unique Visitors
- 88,098 Pages Viewed
- 225,432 Hits
- 16.51 GB Bandwidth*

* All communications and event resources are available on the DCMOVES website for DCMOVES and DCEC. This includes power point and video.

Social Media

For DCEC
DCEC Facebook
Join in Dufferin
No activity in 2022



Leadership Table – 5 leaders share from other tables and initiatives

1. Addictions Working Group
2. Adult Literacy Network Dufferin-Peel
3. Access to Recreation in Dufferin County
4. Central Region OHT Equity Community of Practice
5. Climate Change Action Dufferin Caledon
6. Community Advisory Board (CAB)
7. Community Safety and Wellbeing Integration Table
8. Congregate Care Working Group
9. Coordinated Access Table (CAT)
10. DCEC Voting Members and Work Groups
11. Domestic Assault Review Team (DART)
12. Dufferin Coalition for Kids (DuCK)
13. Dufferin Recreation - Access to Recreation
14. Dufferin County Equity Coalition (DCEC)
15. Dufferin Wellington Fetal Alcohol Spectrum Disorder Action Group
16. Dufferin Caledon Drug Strategy (Formerly Overdose Awareness Committee)
17. Dufferin Workforce Development Committee
18. Dufferin Sub Region Collaborative Palliative Care Working Group
19. Farm to School
20. FTP Board of Directors
21. HCIA Leadership Council
22. Headwaters Food and Farming Alliance
23. Hills of Headwaters Collaborative (OHT) Leadership Table
24. Mental Health and Addictions OHT Working Group
25. Mono Mulum Citizens Coalition member
26. OMSSA (multiple tables)
27. Orangeville Sustainable Neighbourhood Action Plan Group
28. Protect Mono member
29. Rent Supplement Network
30. Senior's Advisory Committee
31. Social Assistance Directors Forum (SADF)
32. SHCANO (Social Housing Coordinated Access Network Ontario)

B: Detail work in four focus areas:

1. Overall DC MOVES

a. COORDINATOR

During this year, there have been continuing opportunities for the coordinator to build relationships and engage with the community to expand awareness of DC MOVES. These have included:

- HCIA Leadership Council – monthly reporting and presentation at meetings on request, and strategic planning for 2022/23
- DC MOVES Leadership Table, track overall DC MOVES Goals indicators, measures and sources for measures, provide status updates to Leaders aligned to goals in quarterly reports
- DC MOVES Platform, including Website, WOTMs, DYK newsletters, planning, designing, executing quarterly FORUMS
- DCEC Co-Chair support, establish agendas, plans, reports and organize meetings and communications to DCEC members
- DCEC events – design, planning, communications, registration and execution of events
- DCEC members – maintain members and work group distribution lists, share information, coordinate website updates on DC MOVES site which includes all meeting presentations and documents, forward sector related information as appropriate
- Tamarack CRP monthly webinars and convenor calls. Participate in calls relevant to our work i.e. Rural Poverty, Basic Income, Municipal Representative Communities of Practice, Rural Communities of Practice, participate and bring back information to the DCEC and DC MOVES tables, communicate directly and thru WOTMs
- CSWBP – participating in Dufferin County Safety and Wellbeing Plan Integration Table

b. LEADERSHIP TABLE

Meeting and tracking the initiative continued on Zoom continued 2022 with the exception of one in person opportunity. More frequent meetings were held in 2022 as Leaders' priorities and availability opened up this year – we had 9 meetings.

The Leadership Team support included:

- Accomplishing the Vision, Mission and Goals of DC MOVES with the addition of Values
- Confirming DC MOVES coordinator activities
- Confirming DC MOVES Forum plans
- Supporting the DC MOVES initiative in the community

c. FORUMS

3 of 4 FORUMS were held over the DCMOVES Zoom platform, 1 FORUM in Sept was in person. All FORUMS were recorded and are stored on the Website and publicized in WOTMs with links.

d. WOTMs/DYK/WEBSITE

Constant Contact, is our tool for WOTMs, and DYK, as well as event registration and evaluation. At year end our contact list for distribution was 490 up from 465 last year. This number is made up of agencies, service organisations, municipal and county council members, and interested community members.

A segment on **Sharing from Others** was added to WOTMs sharing resources such as: policy announcements; books; workshops; and events and activities, from like focused organisations on topics related to NFP and Charites, Diversity Equity and Inclusion, as well as Indigenous perspectives.

All content from Forum presentations and facilitated content, and recordings are uploaded to the website and shared in WOTM issues with messages and links.

All WOTMs and DYK issues have received good uptake of participation for content. The industry standard for open rate is 19.71% with 7.8% click thru - our results are consistently above the industry rates even in consideration that much of what our content is requires little reason to click thru in that all details are usually contained in the “ad”.

Website

We continue to add links to supporting websites and tools and to promoting Dufferin sites like *Join in Dufferin, My Dufferin, Volunteer Dufferin* and the *Dufferin Community Foundation*.

The website serves as a repository with content from DC MOVES training and development events and Forum presentations uploaded to the site, as well as all WOTM and Did You Know issues. The DCEC web content has expanded to offer videos, PP as learning resources, as well as documentation from all meetings and DCEC reports. Our website is a powerful tool for engagement and valuable repository for information. A general review of all content and update was done in Q4.

C: Strategic Goals – 2022

2022 GOAL updates

GOAL 1. Generate/foster collaborative opportunities to provide coordinated approaches	
INDICATORS /OUTCOMES	MEASURES /OUTPUTS
1.1 Partnerships and coordination efforts among agencies, businesses and community increases with actionable take aways	<ol style="list-style-type: none"> 1. Number of connections DC MOVES has with other tables <ul style="list-style-type: none"> · Fostered thru the DCM LT and coordinator at other tables (see the list of 32 tables on pg 3) 2. Number of connections made thru Forums <ul style="list-style-type: none"> · Forum events connected 66 individuals with each other, the presenters, and their agencies · New service agencies and county department heads introduced 3. Agency feedback on: <ul style="list-style-type: none"> How many collaborations have taken place How many concerns have been shared How many clients may have been impacted · Currently have no direct way to track and report, however, qualitative observation of Forum conversations supports this is happening to some degree
1.2 Level of engagement through membership, FORUM attendance, WOTMs, and DYK	<ol style="list-style-type: none"> 1. Number of items/details shared from other tables <ul style="list-style-type: none"> · Reported thru DCM LT 2. Open and click rates for WOTMs <ul style="list-style-type: none"> · See Report Card 3. Number of items/details shared in WOTMs <ul style="list-style-type: none"> · Orgs still contributing 4. Members participation <ul style="list-style-type: none"> · See Report Card · Continue to receive positive feedback for DC MOVES platform
1.3 DC MOVES members create/enhance opportunities to collaborate	<ol style="list-style-type: none"> 1. Partnerships for client centered planning/delivery with examples of agencies working together to improve / increase services to people in DC <ul style="list-style-type: none"> · Reported thru DCM LT from the 32 tables · DCEC, CSWB Integration, OHT
GOAL 2. Increase community agency capacity	
INDICATORS /OUTCOMES	MEASURES /OUTPUTS
2.1 Benefits from participation in DC MOVES opportunities	<ol style="list-style-type: none"> 1. Examples of improved service or changed Behaviour 2. Examples of issues being addressed collectively 3. Participants reporting use of learned materials in practice

	<ul style="list-style-type: none"> · Currently have no direct way to track and report, however, qualitative observation from DCM LT and Forum updates supports this is happening
2.2 DC MOVES agency members sharing best practices and resources	<ol style="list-style-type: none"> 1. Examples of sharing best practices 2. Examples of sharing recourses <ul style="list-style-type: none"> · Currently have no direct way to track and report, however, qualitative observation from DCM LT and Forum updates supports this is happening
GOAL 3. Identify and address service gaps	
INDICATORS /OUTCOMES	MEASURES /OUTPUTS
3.1 Gaps identified	<ol style="list-style-type: none"> 1. Identified gaps 2. Identify who can/could/should participate <ul style="list-style-type: none"> · Currently have no direct way to track and report, however, qualitative observation from DCM LT and Forum updates supports this is happening
3.2 Agencies, business and citizens are taking action to address gaps	<ol style="list-style-type: none"> 1. New connections outside the traditional participants to enhance service delivery to address gaps 2. Agencies report increase in collaboration/ enhancing wrap around service 3. Examples of collaboration for wrap around service <ul style="list-style-type: none"> · Currently have no direct way to track and report, however, qualitative observation from DCM LT and Forum updates supports this is happening
3.3 Gaps are filled	<ol style="list-style-type: none"> 1. % of gaps identified, actioned and resolved 2. Number of new service enhancements made to address gaps <ul style="list-style-type: none"> · Currently have no direct way to track and report, however, qualitative observation supports this is happening as per sharing from DCM LT tables · DYK shares known success stories

Goals established in 2019. To be revisited under Re-Creating DCM for 2023



DC MOVES Coordinator

March 6, 2023

Date



HCIA Representative

March 6, 2023