

DC MOVES 2023 Year End Report



“ Never give up, for that is just the place and time that the tide will turn” Harriet Beecher Stowe

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INTRODUCTION

This report summarizes and presents the progress made by DC MOVES for the period January through December 2023 against the Vision and Mission. The report is sectioned into a Goals Report Card, Detail work in four focus areas, and our Strategic Goals update.

VISION: An equitable community where everyone, today and for generations to come, has 100% wellbeing.

MISSION: We achieve this through us being better together: being connected to each other; growing and learning; knowing we own *it* and have the power to create *it*. (it being the vision)

The Vision and Mission statements were redefined by DC MOVES participants in 2022 Forums focused on re-creating DC MOVES and using a Catalytic Thinking (TM Creating the Future) approach. <https://creatingthefuture.org/catalytic-thinking-a-framework-for-creating-and-scaling-powerful-results/>

VALUES:

Accountability: Being responsible individually and as part of the collective to the overall vision, mission and goals of DC MOVES

Client Collaboration: Making space for and working with as many voices of the community as possible to meet the DC MOVES agreed upon goals

Embracing Diversity: Building awareness and appreciation for individual and collective experience, history and culture

Innovation: Being bold to create new solutions for gaps identified in addressing pervasive social issues as agreed upon by the DC MOVES participants

A: DC MOVES Goals Report Card

Engagement:

- I. Events and Activities
- II. Communications

B: Detail work in four focus areas:

1. Overall DC MOVES:
 - a. Coordinator
 - b. Leadership Table
 - c. Forums
 - d. WOTM / DYK/ Website

C: Strategic Goals

1. Generate/foster collaborative opportunities to provide coordinated approaches
2. Increase community agency capacity
3. Identify and address service gaps

I. Events & Activities



119 Forum Attendees

Mar 27 Held at the Ecology Retreat Centre, cohosted and sponsored by the OHT. 37 registered, 33 attended. Forum presentations: OHT, Catholic Family Services Peel Dufferin, HFFA each presenting on the topic of collaboration, 8 evaluation survey respondents said they found an opportunity to pursue a collaboration. Presentations and a Collaboration Success tool, created by the participants, were uploaded to website and shared in WOTMs

June 28 Hosted at Horse Spirit Connection with interactive component on feeling the energy you show up with and how that impacts others. 16 registered and attended. Forum presentations: all participants introduced their agency and what was meaningful for the organisation. The Network Map was reviewed and updated by attendees.

Sept 28 Hosted at Mono Centre Brewing Centre. 25 registered and attended. Forum presentations: all participants introduced their agency and what was meaningful for the organisation at this time. Guest presenters included Home Instead, Dufferin Community Foundation, and CSWB Co-chairs.

Dec 14 Hosted at DCAFS. 45 people attended to participate in a collaborative conversation about initiating a Youth Wellness Hub for DC. Guest presenters: Cyndy Dearden Director of Community Relations & Partnership Development Youth Wellness Hubs Ontario (YWHO); Lyndsey Dossett Health Promotion Specialist Wellington-Dufferin-Guelph Public Health shared research on secondary impacts of the pandemic on children and youth.



Outreach - connections

WOTMs and DYK distribution to 490 subscribers
155 Participating Organisations



Partnerships Supported & Activities

- HCIA Leadership Council
- Volunteer Dufferin
- DCEC Co-Chairs
- DCEC work groups, sub groups
- 154 Participating Orgs listed on website
- CSWB Integration Table
- Nonprofit Appreciation week collaborative
- United Way WDG funding for PWLE
- Tamarack Webinars & Monthly Calls
- Cities Ending Poverty Conference -virtual
- Creating the Future COP
- Hills of Headwaters OHT
- Polycultural Immigrant Services
- DCAFS
- Youth Wellness Hubs Ontario

II. Communications



WOTM Newsletter

- 25 WOTM issues
- 54% Open Rate
- 10% Click Rate

Did You Know Bulletin

- 9 DYK issues
- 41% Open Rate
- 6% Click Rate (generally there is no click thru need)

NOTE: Industry Avg: Category "other"
Open Rate 36.3%
Click Rate 8.7%

Website

- 27,424 Visits
- 15,728 Unique Visitors
- 27,424 Pages Viewed
- 225,432 Hits
- 31.05 GB Bandwidth*

* All communications and event resources are available on the DCMOVES website for DCMOVES and DCEC. This includes power point and video.

Social Media

For DCEC
DCEC Facebook
No activity in 2023

Join in Dufferin



Leadership Table – 5 leaders share from other tables and initiatives

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| <ol style="list-style-type: none"> 1. Addictions Working Group 2. Adult Literacy Network Dufferin-Peel 3. Access to Recreation in Dufferin County 4. Central Region OHT Equity Community of Practice 5. Climate Change Action Dufferin Caledon 6. Community Advisory Board (CAB) 7. Community Safety and Wellbeing Integration Table 8. Congregate Care Working Group 9. Coordinated Access Table (CAT) 10. Dufferin County Equity Collaborative (DCEC) Voting Members, Priority Work Groups and Sub groups 11. Domestic Assault Review Team (DART) 12. Dufferin Coalition for Kids (DuCk) 13. Dufferin Wellington Fetal Alcohol Spectrum Disorder Action Group 14. Dufferin Caledon Drug Strategy (Formerly Overdose Awareness Committee) 15. Dufferin Workforce Development Committee | <ol style="list-style-type: none"> 16. Dufferin Sub Region Collaborative Palliative Care Working Group 17. Farm to School 18. FTP Board of Directors 19. HCIA Leadership Council 20. Headwaters Food and Farming Alliance 21. Hills of Headwaters Collaborative (OHT) Leadership Table 22. Mental Health and Addictions OHT Working Group 23. Mono Mulum Citizens Coalition 24. Ontario Municipal Social Services Association (OMSSA - multiple tables) 25. Orangeville Sustainable Neighbourhood Action Plan Group 26. Rent Supplement Network 27. Senior's Advisory Committee 28. Social Assistance Directors Forum (SADF) 29. Social Housing Coordinated Access Network Ontario (SHCANO) |
|--|---|

B: Detail work in four focus areas:

1. Overall DC MOVES

a. COORDINATOR

During this year, there have been continuing opportunities for the coordinator to build relationships and engage with the community to expand awareness of DC MOVES. These have included:

- HCIA Leadership Council – monthly reporting and presentation at meetings on request, and Annual Meeting
- DC MOVES Leadership Table, track overall DC MOVES Goals indicators, measures and sources for measures, provide status updates to Leaders aligned to goals in quarterly reports
- DC MOVES Platform, including Website, WOTMs, DYK newsletters, planning, designing, executing quarterly FORUMS and the addition of DCMOVES LIVE gaggle mail
- DCEC Co-Chair support - establish meeting agendas, plans, reports and organize and communications to DCEC members
- DCEC events – design, planning, communications, registration and execution of events
- DCEC members – maintain members and work group distribution lists, share information, coordinate website updates on DC MOVES site which includes all meeting presentations and documents, forward sector related information as appropriate
- Tamarack CEP monthly webinars and convenor calls. Participate in calls relevant to our work i.e. Rural Poverty, Basic Income, Municipal Representative Communities of Practice, Rural Communities of Practice, participate and bring back information to the DCEC and DC MOVES tables, communicate directly and thru WOTMs
- CSWBP – participating in Dufferin County Safety and Wellbeing Plan Integration Table
- Community outreach – presentation to Probus and Georgian Social Services class

b. LEADERSHIP TABLE

Meeting and tracking the initiative continued in a hybrid format of in person or on zoom for 2023.

The Leadership Team support included:

- Accomplishing the Vision, Mission and Goals of DC MOVES with the addition of Values
- Confirming DC MOVES coordinator activities
- Confirming DC MOVES Forum plans
- Supporting the DC MOVES initiative in the community

c. FORUMS

All FORUMS were held in person. All FORUM presentations were uploaded to the Website and publicized in WOTMs with links.

d. WOTMs/DYK/WEBSITE

Constant Contact, is our tool for WOTMs, and DYK, as well as event registration and evaluation. At year end our contact list for distribution was 525 last year. This number is made up of agencies, service organisations, municipal and county council members, and interested community members.

A segment for Collaboration Opportunities was added to WOTMs.

All content from Forum presentations and facilitated content, and recordings are uploaded to the website and shared in WOTM issues with messages and links.

All WOTMs and DYK issues have received good uptake of participation for content. The industry standard for open rate for “other” is 36.3% with 8.7% click thru - our results are consistently above the industry rates even in consideration that much of what our content is requires little reason to click thru in that all details are usually contained in the “ad”.

Website

We continue to add links to supporting websites and tools and to promoting Dufferin sites like *Join in Dufferin*, *My Dufferin*, *Volunteer Dufferin* and the *Dufferin Community Foundation*.

The website serves as a repository with content from DC MOVES training and development events and Forum presentations uploaded to the site, as well as all WOTM and Did You Know issues. The DCEC web section holds documentation from all meetings and DCEC reports. Our website is a powerful tool for engagement and is referenced regularly for orienting new contacts and members. It is a valuable repository for information and is updated as and when necessary.

Gaggle Mail

Newly added at the end of 2022. This allows instant email communication for listed members to connect with each other, as per their request to be able to do so. It has had little traction and will be pushed to a greater extent in 2024 to see what the interest is.

C: Strategic Goals – 2023

2023 GOAL updates

GOAL 1. Generate/foster collaborative opportunities to provide coordinated approaches	
INDICATORS /OUTCOMES	MEASURES /OUTPUTS
1.1 Partnerships and coordination efforts among agencies, businesses and community increases with actionable take aways	<ol style="list-style-type: none"> 1. Number of connections DC MOVES has with other tables <ul style="list-style-type: none"> · Fostered thru the DCM LT and coordinator at other tables (see the list of tables on pg3) 2. Number of connections made thru Forums <ul style="list-style-type: none"> · Forum events connected 119 individuals with each other, the presenters, and their agencies · New service agencies and county department heads introduced (see Forums pg2) 3. Agency feedback on: <ul style="list-style-type: none"> How many collaborations have taken place How many concerns have been shared How many clients may have been impacted · Currently have no direct way to track and report, however, qualitative observation of Forum conversations supports this is happening to some degree
1.2 Level of engagement through membership, FORUM attendance, WOTMs, and DYK	<ol style="list-style-type: none"> 1. Number of items/details shared from other tables <ul style="list-style-type: none"> · Reported thru DCM LT 2. Open and click rates for WOTMs <ul style="list-style-type: none"> · See Report Card (pgs 2,3) 3. Number of items/details shared in WOTMs <ul style="list-style-type: none"> · Orgs still contributing 4. Members participation <ul style="list-style-type: none"> · See Report Card · Continue to receive positive feedback for DC MOVES platform
1.3 DC MOVES members create/enhance opportunities to collaborate	<ol style="list-style-type: none"> 1. Partnerships for client centered planning/delivery with examples of agencies working together to improve / increase services to people in DC <ul style="list-style-type: none"> · Reported thru DCM LT from the tables list pg 3 · DCEC, CSWB Integration, OHT · DCAFS lead for Youth Wellness Hub
GOAL 2. Increase community agency capacity	
INDICATORS /OUTCOMES	MEASURES /OUTPUTS

<p>2.1 Benefits from participation in DC MOVES opportunities</p>	<ol style="list-style-type: none"> 1. Examples of improved service or changed Behaviour <ul style="list-style-type: none"> · Polycultural now integrated into DC service network 2. Examples of issues being addressed collectively <ul style="list-style-type: none"> · Youth Wellness Hub Dec 14 Forum 3. Participants reporting use of learned materials in practice <ul style="list-style-type: none"> · Currently have no direct way to track and report, however, qualitative observation from DCM LT and Forum updates supports this is happening
<p>2.2 DC MOVES agency members sharing best practices and resources</p>	<ol style="list-style-type: none"> 1. Examples of sharing best practices <ul style="list-style-type: none"> - Collaboration best practices created in Mar Forum shared on website 2. Examples of sharing recourses <ul style="list-style-type: none"> · Currently have no direct way to track and report, however, qualitative observation from DCM LT and Forum updates supports this is happening
<p>GOAL 3. Identify and address service gaps</p>	
<p>INDICATORS /OUTCOMES</p>	<p>MEASURES /OUTPUTS</p>
<p>3.1 Gaps identified</p>	<ol style="list-style-type: none"> 1. Identified gaps <ul style="list-style-type: none"> · Youth wellness 2. Identify who can/could/should participate <ul style="list-style-type: none"> · Dec Forum focus YWH, planning for 2024 follow up · Currently have no direct way to track and report, however, qualitative observation from DCM LT and Forum updates supports this is happening
<p>3.2 Agencies, business and citizens are taking action to address gaps</p>	<ol style="list-style-type: none"> 1. New connections outside the traditional participants to enhance service delivery to address gaps <ul style="list-style-type: none"> - Probus members and Georgian student awareness presentations 2. Agencies report increase in collaboration/ enhancing wrap around service <ul style="list-style-type: none"> - DCEC Health Equity sub work group Food Access chart 3. Examples of collaboration for wrap around service <ul style="list-style-type: none"> · Currently have no direct way to track and report, however, qualitative observation from DCM LT and Forum updates supports this is happening
<p>3.3 Gaps are filled</p>	<ol style="list-style-type: none"> 1. % of gaps identified, actioned and resolved 2. Number of new service enhancements made to address gaps <ul style="list-style-type: none"> · Currently have no direct way to track and report, however, qualitative observation supports this is happening as per sharing from DCM LT tables · DYK shares known success stories

Goals established in 2019 remain relevant and aligned to the revised Vision and Mission



DC MOVES Coordinator

January 16, 2024

Date



HCIA Representative

January 16, 2024